Advisory Group: Will lead a public conversation about what New Zealanders want from the criminal justice system and canvas a range of ideas about how the criminal justice system can be improved.

Digital conversation platform launched

- **Purpose:**
  - Lead the nationwide narrative
  - Encourages a wider audience to learn and contribute on their terms
  - Provides and open forum for discussion
  - Provides a point of focus and destination for conversation, decisions and tangible outcomes
  - Provide an opportunity to hear from the public and inform the summit design

- **Functionality:**
  - Live stream
  - Online discussion forum (Kaitō)
  - Access to evidence and data

Design and build social license

- **Purpose:**
  - Introduce the concept of reform to a wider audience
  - Engage key audiences, establish links to channels for engagement
  - Introduce the Advisory Group and commence workplan following Ministerial approval
  - Build wider awareness around upcoming summit
  - Establish a group of key influencers across New Zealand
  - Start to gauge themes and concerns that the summit needs to address

- **Critical success factors:**
  - The ability to convene short sessions in the regions across the country. This would allow for early engagement with advocacy and community groups outside of Wellington and lead a conversation about what we are trying to achieve through this piece of work.
  - The sessions will be aimed at gaining a more representative national perspective, capturing rich information and stories to share, and uncover themes and concerns that the summit will need to address.
  - The Minister would have the opportunity to lead and set the scene and tone for each of these sessions through a key note speech or workshop. Media will be invited to selected sessions.

- **Decisions required:**
  - Members of the Advisory Group

Criminal Justice Reform Summit

- **Purpose:**
  - Launch the Public Engagement
  - Acknowledge and address preconceived concerns or ideas of New Zealanders
  - Present and explore trends, evidence and facts about the Criminal Justice System
  - Introduce the Advisory Group members and outline their focus
  - Establish a group of key influencers across New Zealand
  - Lead the nationwide narrative
  - Acknowledge and address preconceived concerns or ideas of New Zealanders of the criminal justice system

- **Critical success factors:**
  - The structure of the summit will be designed to maximise the collaboration between government, our communities and experts in the field both here and overseas.
  - The resources and facilities of the summit will allow a diverse range of people to access information and work together to co-design and prototype ideas as they arise. Importantly, the summit is designed to capture this interaction and communicate it back to policy developers and the wider public.
  - The venue for the summit plays a significant role in allowing this kind of interaction and collaboration to happen. It must accommodate facilities for design sprints which interrogate critical business/system questions through design, prototyping and testing ideas with actual users of the service or those who have experienced it first-hand. Therefore, the venue must be a place where people from diverse backgrounds and knowledge base feel comfortable and welcome to participate in the discussions and summit activities over two days.

- **Suggested format:**
  - Hosted by Ministers with high profile international speakers followed by high intensity break out sessions
  - 1 – 2 day event
  - Plenary sessions and targeted design sprints to maximise time of international expertise

Public Conversation Style & Methodology Choices:

**Convince**

- A consultative approach asks for feedback on proposed options that have already been decided, rather than designing options together.

- This style of engagement is best suited to single agency or short-term work such as short term legislative options or welfare reform. We recommend taking a more consultative approach in order to facilitate and encourage buy-in from community, NGOs and other government agencies.

**Consult**

- Co-design is the most intensive form of engagement, which forms a partnership with Ministers, the Expert Advisory Group and community partners. A co-design summit would involve collaboration with participants and will critically explore how we might improve the criminal justice system over a long-term period. It invites participants to take ownership and become change advocates in their respective fields of influence and expertise.

- This option is recommended because it aligns to your vision of creating a social licence in order to reform our criminal justice system and do things differently.